

Integrating Sustainability Tools and Strategies Across Management Functions

Rüdiger Hahn

Sustainability Management: Concepts, Instruments and Stakeholders

2nd Edition

Essential topic coverage

Concise and engaging chapters navigate the history, concepts, and definitions of sustainable development, and help students to understand the importance of sustainability within business and beyond.

Diverse perspectives

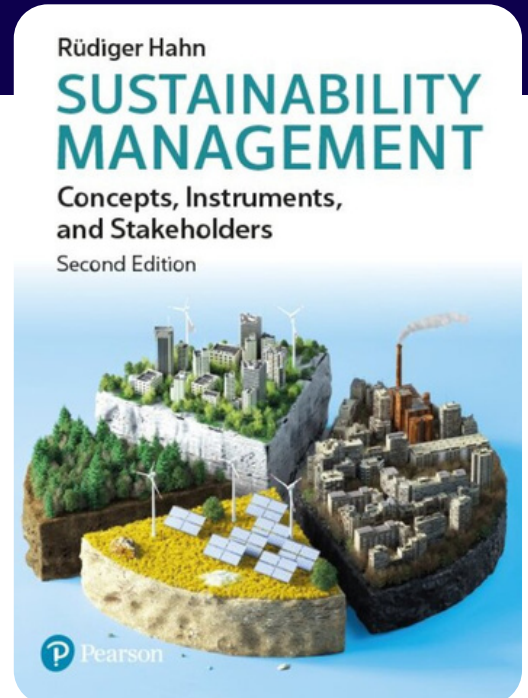
Support students to consider the viewpoints of stakeholders such as employees, consumers, and investors. Explore how sustainability tools and strategies are integrated across different management functions, including marketing, HRM, supply chain management, and finance.

Global real-world examples

Enable students to discover how businesses worldwide embrace sustainability. Learn from inspiring success stories and cautionary tales to understand the importance of sustainable practices globally.

Deepen understanding

Take learning further through 'sustainability in society' and 'sustainability in research' boxes to connect topics and concepts to wider societal concerns and leading academic research.



Scan the code or [click this link](#)
to get your free sample copy today.



Table of contents

Part A. Introduction to sustainable development and sustainability management

1. History and status quo of sustainable development
2. Concepts of sustainability and sustainable development
3. Reasons for sustainable development and sustainability management
4. Decoupling development from impact
5. Sustainable business models and alternative forms of organizations

Part B. Stakeholder perspectives on sustainability management

6. Stakeholder management
7. Consumers
8. Governmental actors
9. Civil Society
10. Investors and sustainable finance
11. Employees

Part C. Functional perspectives of sustainability management

12. Sustainable human resource management
13. Sustainable information technology and digitalization
14. Sustainable supply chain management
15. Sustainable production and logistics
16. Sustainability marketing
17. Sustainable innovation management
18. Sustainability accounting
19. Sustainability management control
20. Sustainability reporting

More than a textbook

The Pearson eTextbook offers additional interactives, including video, self-check MCQs, and author audio clips.



Contact your Pearson representative for more information on this title

